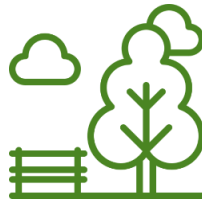




smarter
biography



LEISURE & LIFESTYLE
Disposable income drives spending
but the right experience owns it.

Consumers are prudent about where they spend and are starting to ask what they get in return. Companies today and especially those in the Leisure and Lifestyle area have an opportunity to deliver upon the brand lofty ad promises they air to families all over.

It's time to offer something meaningful to loyal customers. Companies can extend their relevance into a customer's life by offering a place where customers can share their experiences with the brand – in a multidimensional way.

Imagine offering a personal and meaningful platform to your most loyal customers. A platform where customers can engage with one another, where families can create deeper connections, where customers can provide feedback on future product and service needs.

Smarter Biography helps organizations better understand their customers' lifestyle in the context of life events by using the power of storytelling and artificial intelligence to better tailor end-user experiences and future offerings.

VALUE TO CONSUMERS + COMPANIES

- MEANINGFUL GIFT AND PROMOTIONAL ITEM FOR LOYAL CUSTOMERS
- PERSONAL PORTAL TO RECORD & REFLECT ON LIFE EVENTS
- MULTIDIMENSIONAL TOOL FOR BI-DIRECTIONAL FEEDBACK

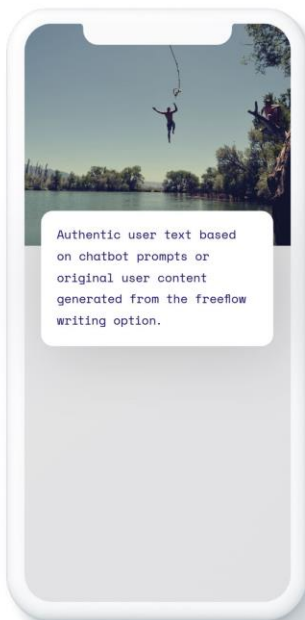
CREATE DEEPER ENGAGEMENTS WITH YOUR CUSTOMERS AND EMPLOYEES BY EMPOWERING THEM TO SHARE THEIR EXPERIENCES WITH YOUR BRAND



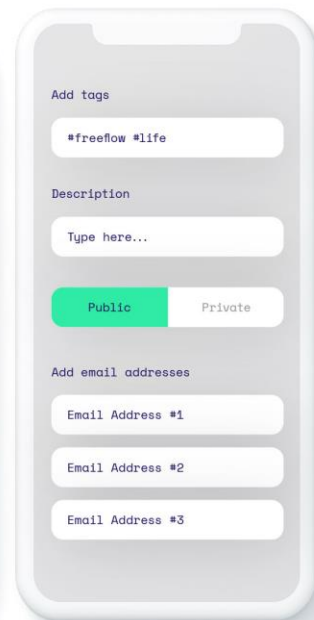
BUILD A COMMUNITY



INSPIRE WITH OUR CHATBOT



CREATE AUTHENTIC CONTENT



PROVIDE SHARING OPTIONS