



Healthcare is a basic need required by all but can also represent a life-changing event for some. Organizations today and especially those in the Healthcare space have an opportunity to deliver upon the brand promises and emotional advertising they air to families all over.

It's time to offer something meaningful. Healthcare organizations can extend their significance into a customer's life by offering a platform to customers that transcends the healthcare's brand.

Imagine offering a personal and meaningful, and multi-dimensional platform as a post-care gift. A platform where customers can engage with one another, where families can create deeper connections, where customers can provide feedback on future needs.

Smarter Biography helps organizations better understand their customers' lifestyle in the context of life events by using the power of storytelling and artificial intelligence to better tailor health services and products offered.

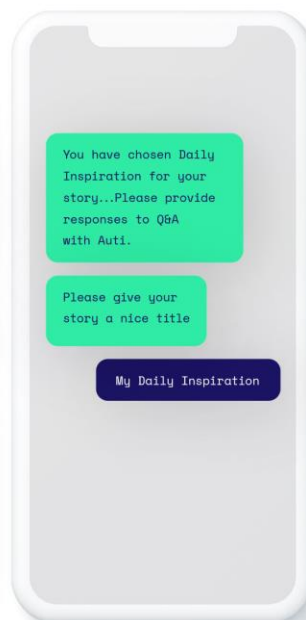
## VALUE TO CUSTOMERS + HEALTHCARE ORGANIZATIONS

- MEANINGFUL GIFT AND PROMOTIONAL ITEM FOR CUSTOMERS
- PERSONAL PORTAL TO RECORD & REFLECT ON SIGNIFICANT EVENTS
- MULTIDIMENSIONAL TOOL FOR BI-DIRECTIONAL FEEDBACK

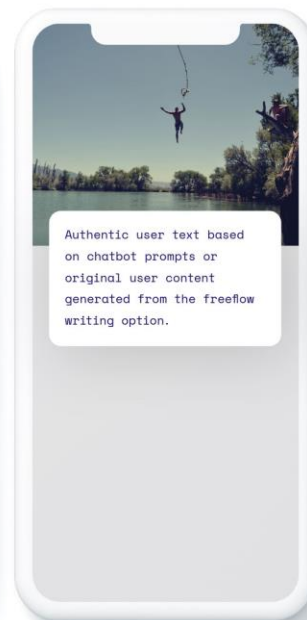
**CREATE DEEPER ENGAGEMENTS WITH YOUR CUSTOMERS AND EMPLOYEES BY EMPOWERING THEM TO SHARE THEIR EXPERIENCES WITH YOUR BRAND**



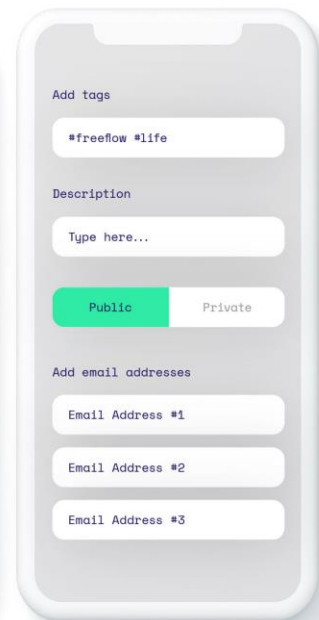
BUILD A COMMUNITY



INSPIRE WITH OUR CHATBOT



CREATE AUTHENTIC CONTENT



PROVIDE SHARING OPTIONS