



smarter
biography



FINANCIAL SERVICES

Stop sending pens as a thank you

Still sending your customers and employees pens as a thank you? Brands today and especially Financial Services firms have an opportunity to deliver upon the brand promises and emotional advertising they air to families all over. It's time to offer something meaningful.

Financial Services firms sell products that can have a life-changing impact for families and they depend on their agents to diligently deliver comprehensive financial planning to help families meet their financial and life goals.

Imagine offering a personal, meaningful, and multi-dimensional platform along with the financial products sold. A platform from which advisors can engage with customers & where customers can share triumphs they achieved through their financial advisor's support.

Smarter Biography helps companies better understand their customers' lifestyle in the context of life events using the power of storytelling and artificial intelligence to better tailor end-offerings and future engagements.

VALUE TO CLIENTS + ADVISORS

- MEANINGFUL THANK YOU GIFT AND PROMOTIONAL ASSET
- PERSONAL PORTAL TO RECORD SIGNIFICANT LIFE EVENTS
- MULTIDIMENSIONAL TOOL FOR BI-DIRECTIONAL FEEDBACK

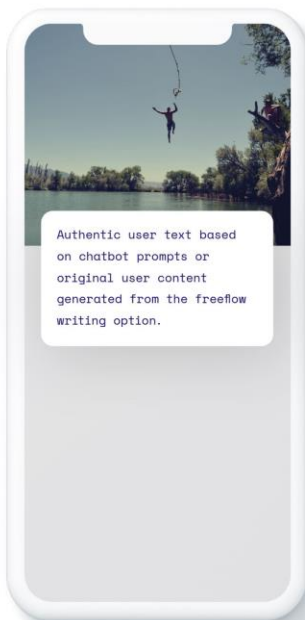
CREATE DEEPER ENGAGEMENTS WITH YOUR CUSTOMERS AND EMPLOYEES BY EMPOWERING THEM TO SHARE THEIR EXPERIENCES WITH YOUR BRAND



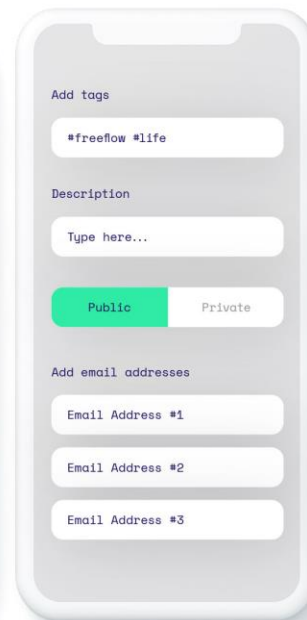
BUILD A COMMUNITY



INSPIRE WITH OUR CHATBOT



CREATE AUTHENTIC CONTENT



PROVIDE SHARING OPTIONS